



Press Release

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Apple iPad launch features Melbourne duo's finance app - *Fiscal*

Meeting Apple's deadline to submit an iPad app in time to take part in the USA iPad launch this weekend was always going to be a challenge.

Today Melbourne indie iPhone developers, Never Can Tell, received news that their new iPad app *Fiscal* will be featured on the inaugural iTunes iPad apps store this weekend. The iPad pre-sales have already outstripped market expectations.

"It's been a crazy week" explained Alli Black. "After all agreeing to the challenge at an the initial meeting in Marios cafe on Monday to submitting the app on line at 10pm Saturday. Our coder was uploading code every night around 3am for us to review in the morning. Graphic designer was making the icon and screen layouts during the day and then more coding that night. The worst part has been the past 3 days waiting it see if Apple approved the app."

Fiscal is a classic iPad app. It takes a really simple idea and executes it an animated LEDs and graphs. *Fiscal* displays all your portfolios and stocks that you've entered in Google Finance. The new iPad format allows a user to multi select stocks to graph which you couldn't do on an iPhone version, (also in development). An iPad makes using the app a better experience.

Alli Black & Jason Castan, closed their Apple solutions business after 13 successful years, to focus on building apps. Two weeks ago their first app PB Go for the iPhone went on sale, featuring their 11 year old son Miles who also helped design the navigation look and feel for the the app. Miles ultimately decided what was cool and what was definitely not cool.
<http://www.youtube.com/watch?v=rS9MwdGV8m4>

Castan said" It's all pretty unreal considering we haven't even touched an iPad. All the software is tested in "simulation". If fact I don't know any company in Australia who actually has an iPad to play with yet. Apple have done an amazing job of launching a new platform with a huge range of apps and a new distribution network for books in iBooks"

If their website and logo is anything to go by expect the unexpected from Never Can Tell.
<http://nevercantell.com.au/>

If you have any further interest in this story please contact us.

About NCT

Never Can Tell develops iPhone, iPod and iPad applications and has over 20 years experience working with the Apple platform. NCT is based in Melbourne Australia and builds each unique app with exceptional user interface and unique graphic designs.

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Fiscal - screen shots



PB Go -screen shots

